

# Marketing Report- November

## ANZ Event

- I posted out info regarding the rescheduling of this event and have also made adjustments on our website, however this needs to be reflected on the Tennis Australia tournaments website as people are looking at this page and wondering what's going on

## Club Champs

- Organized flyers for the coaching boys to hand out to all squad players to encourage them to play
- Will have an email sent out next week with Club Champs entry forms attached and will also organize facebook and Instagram posts to promote the event
- The entry forms are already up on our website – see link; [Club Championships Website](#)
- I also got the ladies mid-week committee to hand these out at the round robin day on Wednesday 13<sup>th</sup> Nov

## Pro Shop

I had a meeting with Simon and Jackie on Wednesday regarding the pro shop website – there is still a lot of fine tuning needed before it goes live as simon is working off an old GTC website page (still has info from Term 1 coaching)

- Will need to go through the entire website on Simon's account link and make all major changes so it reflects our current website – as this link will replace our website
- Go through all the stock entered and ensure all prices, images and info are accurate and still reflect what we have in store/ what we can order in

## Club/ coaching/ website

- Alex and Jono should have the dates for camp during the summer by Monday 18<sup>th</sup> Nov, once I have these, I can post these up on our website
- Gold JT Summer Series; I have already posted the link up on our website with the dates and will organise for an email to go out later this month
- I will also add the AMT & JT event in January – however I will hold off until I can get onto Simon's website
- Confirming with Alex and Jono about the coaching schedule for 2020 – under the impression there maybe minor changes but nothing to dramatic, will organize for a new/ updated coaching schedule
- Black Friday sale specials – will work with Jackie and Bonny on advertising and sale products, this will take place from Friday 29<sup>th</sup> Nov and will carry over the duration of the Club Champs weekend
- Drought aid, we have a great collection of donations to go out to the farmers, trying to post out something every few days to get as much donated before 24<sup>th</sup> Nov as possible

## **Dylan**

I will be getting Dylan to work on the following, he returns from holidays on the 23<sup>rd</sup> - away 17<sup>th</sup> – 23<sup>rd</sup> Nov.

- Super Series; adding all scores into UTR system, updating the score board each week and emailing this out to all players on a weekly basis
- Writing and scheduling out facebook posts that are to go out for the week
- Updates and progress on all our tournament players and their results
-